

A collage of various marketing-related images including a lightbulb, a camera on a tripod, a megaphone, and handwritten text.

# VIP STUDY SIGNUP BONUS

CREATING  
MAGIC

PROP  
BUILDING

Stage

MARKETING

PROPS  
KEEP THEM

MARKETING

Writing  
Scripts

CR  
M

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Produced and designed by Jamie Daws.

First edition.

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# WELCOME TO THE PROJECT

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## LET'S GET DOWN TO THE NITTY GRITTY

*Firstly, I would like to thank you for signing up to what I know will be a great project! As a thank you, I offer you this brief collection of fully formed routines which were created for my live show. These pieces can play for a small parlour audience, or for huge stage audiences. All three routines pack a huge punch and I am sure you will appreciate the impact they can have.*

*This is your first true introduction to the VIP Study project. Vip Study is a chance for me to share my 14 years of experience so far in performance and creation. A chance, for you to see the industry through my eyes, warts and all.*

*If at any point you have questions, ideas, suggestions or feedback, always know I am available via all forms of social media, be it Facebook, Instagram or via email.*

*I can't wait for VIP Study to really kick off and I hope you enjoy the journey and the lessons it will bring!*

*Sit back, relax and get stuck in to the very first offering of VIP Study!*

*Jamie Daws*

# THE STAGE SETTING

- NOTE THE THREE STOOLS WITH CUBES ON -





THE EFFECT

# THREE CUBE MONTE


ENTERING THE STAGE, THE AUDIENCE CAN SEE THREE BLACK STOOLS, PRECARIOUSLY PLACED, EVENLY SPACED. UPON EACH STOOL SITS A FLATTENED PAPER-BAG AND ONTOP, A RUBIKS CUBE. THE AUDIENCE NOTE, THE CUBES AT EITHER END ARE MIXED BUT THE ONE IN THE MIDDLE IS SOLVED.

THE PERFORMER EXPLAINS THE PREMISE OF THREE CARD MONTE AND HOW THE CON ARTISTS USE PSYCHOLOGICAL AND BEHAVIOURAL TECHNIQUES AS WELL AS SLEIGHT OF HAND TO CON PEOPLE OUT OF THEIR MONEY.

YOU OFFER TO SHOW THEM A VERSION THAT IS PURLY PSYCHOLOGICAL. USING RUBIKS CUBES WHICH ARE NOT ONLY SLEIGHT OF HAND PROOF, BUT ARE ALREADY CONFUSING FOR THE BRAIN TO FOLLOW. THE AUDIENCES JOB IS TO KEEP TRACK OF THE SOLVED CUBE DURING THE MIXING PROCESS. THE PERFORMERS JOB IS TO CONFUSE THEM ENOUGH THAT THEY DO AS HE WISHES.

HE PLACES EACH CUBE INTO A PAPER BAG, MIXES THEM AND PLACES ONE BAG ON EACH STOOL. HE THEN, PSYCHOLOGICALLY GUIDES THEM TO ONE BAG.

*"IF I WAS TO ASK YOU TO PICK ONE OF THESE STOOLS RIGHT NOW, IT WOULD BE FAR EASIER FOR YOU TO GET TO THE ONE ON THE LEFT AS IT IS CLOSER TO YOU. THE ONE ON THE RIGHT IS TOO FAR AWAY. AND, OF COURSE, I AM TRYING TO PSYCHOLOGICALLY PUSH YOU TOWARDS THIS MIDDLE STOOL BY STANDING RIGHT BEHIND IT. SO I KNOW YOU WON'T GO FOR THIS ONE"*



THE SPECTATOR PICKS THE ONE ON THE FAR RIGHT. THE PERFORMER TAKES OUT THE CUBE AND SHOWS IT IS NOT THE SOLVED CUBE!

*“YOU SEE, THE ONE I DIDN’T MENTION IS THE ONE YOU WERE MOST DRAWN TO. SOMETIMES THE THINGS WE TRY NOT TO THINK ABOUT ARE THE THINGS WE CAN’T HELP BUT THINK ABOUT. LIKE IF I WERE TO ASK YOU TO NOT THINK OF BLUE SUADE SHOES, ALL YOU CAN DO IS THINK ABOUT BLUE SUADE SHOES. WITH THAT IN MIND, HERE IS YOUR NEXT GO”*

THE PERFORMER MIXES UP THE BAGS AGAIN.

*“LAST TIME, YOU WENT FOR THE ONE FURTHEST AWAY. THIS TIME, I KNOW YOU WON’T DO THE SAME BECAUSE THAT WOULD BE FAR TOO OBVIOUS. SO, WHICH BAG IS THE SOLVED CUBE IN?”*

THEY GO FOR THE SAME BAG.

*“I KNOW YOU WON’T CHANGE YOUR MIND, SO I WILL GIVE YOU THE OFFER. WOULD YOU LIKE TO CHANGE YOUR MIND?”*

THE SPECTATOR REFUSES TO CHANGE HIS MIND.

*“ARE YOU SURE? THE OTHER TWO LOOK FAR MORE APPEALING!”*


STILL REFUSING, THE PERFORMER HAS NO CHOICE BUT TO POINT OUT WHAT HAPPENED. UPON TAKING THE CUBE OUT OF THE BAG, IT IS SEEN TO BE THE SOLVED CUBE MEANING THE SPECTATOR HAS OUTSMARTED THE PERFORMER!

*“SEE, BY TRYING TO MAKE YOU THINK I DIDN’T WANT YOU TO CHANGE YOUR MIND, I WAS HOPING THAT WOULD ACTUALLY MAKE YOU CHANGE YOUR MIND. I PROBABLY SHOULDN’T HAVE OFFERED YOU THAT CHANCE. IT WON’T HAPPEN AGAIN!”*

THE PERFORMER MIXES THE BAGS A FINAL TIME.

*“ONE QUESTION AND ONE QUESTION ONLY. WHICH BAG IS IT NOT GOING TO BE NEXT TO THE ONE WITH WHICH IT COULD BE RIGHT NEXT TO THE ONE ON THE LEFT, SO WHICH BAG IS THE SOLVED CUBE IN?”*

THE SPECTATOR REPLIES, THE ONE IN THE MIDDLE. SEEMINGLY IN A FLUSTER, THE PERFORMER BREAKS HIS PROMISE AND ASKS IF THE SPECTATOR WOULD LIKE TO CHANGE HIS MIND. HE REFUSES. THE PERFORMER OFFERS



ONE FINAL TIME. BUT THE SPECTATOR REFUSES TO BUDGE. WITH AN AWKWARD LOOK ON HIS FACE, HE REMOVES THE CUBE FROM THE BAG AND IT IS SEEN TO BE THE SOLVED CUBE MEANING THE SPECTATOR HAS OUT SMARTED HIM ONCE AGAIN AND WON THE GAME!

THE AUDIENCE, RAPTUROUS WITH APPLAUSE FOR THE UNDERDOG SPECTATOR.

*“I FEEL A LITTLE BIT BAD THAT THIS IS THE START OF THE SHOW AND MY PSYCHOLOGICAL GAMES SEEM TO HAVE ALREADY FAILED. BUT, WHEN YOU THINK ABOUT IT, THAT ACTUALLY HELPED ME GAIN MORE OF AN INSIGHT INTO HOW YOU WILL THINK FOR THE REST OF THE SHOW!”*

STILL UNDERWHELMED, THE AUDIENCE ARE WONDERING WHERE THIS IS LEADING.

*“HOWEVER, WHEN I SPOKE TO YOU ABOUT THREE CARD MONTE, I SAID NOT EVERYTHING WOULD BE AS IT SEEMS. WHEN YOU THINK YOU ARE WINNING, REALLY, YOU ARE PLAYING INTO THEIR HANDS. IF YOU REMEMBER WHAT I SAID AT THE BEGINNING OF THIS GAME, I DIDN'T SAY I COULD WIN. BUT RATHER, I COULD MAKE YOU DO WHAT I WANTED YOU TO DO! YOU SEE, THERE REALLY IS NOTHING ELSE IN THESE BAGS BUT THESE CUBES”.*

THE PERFORMER TAKES EACH CUBE OUT OF EACH BAG AND PLACES ONE ON EACH STOOL.

*“BUT I DID WRITE SOMETHING INSIDE OF EACH BAG”*

HE TEARS OPEN THE FRIST BAG AND PRINTED INSIDE IT SAYS, **“FIRST ROUND: YOU WILL NOT FIND THE SOLVED CUBE”**

THE SECOND BAG IS TORN OPEN AND PRINTED INSIDE IT SAYS: **“SECOND ROUND: YOU WILL FIND THE SOLVED CUBE”**

THE THIRD BAG IS TORN OPEN AND PRINTED INSIDE IT SAYS: **“THIRD ROUND: YOU WILL FIND THE SOLVED CUBE”**

PROVING THE PERFORMER SUCCESSFULLY INFLUENCED THE AUDIENCE.



## THE METHOD

# THREE CUBE MONTE

We will get into this more during one of the courses and we will cover it more in-depth. When creating a show, it is always best to consult with a friend whom you trust. For me, it is Dave Loosley. We both have very different styles and this show is a mentalism show but Daves input was what brought this idea to fruition.

All it requires is three normal Rubiks Cubes, three bags and predictions.

To prepare the bags, I measured them and printed off the predictions to the size of the bags onto card. Cut them and stuck them to the inside of the bags. Then I took some scissors and on the opening of each bag, I cut a small 1cm slit in each side. This meant, when I tore the bags open, they would tear in half down the middle.


The first round, they will get wrong. The second and third, they will get right. They are always looking for the solved cube.

The next thing you need to arm yourself with is the knowledge of a one handed solve. There are many, many resources for this including Steven Brundage's 'Cube 3'. Cube FX by Karl Hein and John George and The Cube by Takamitsu Usui.

Once learnt, you can understand how simple this is to perform but how fooling to an audience it will be!

In essence, the two mixed cubes are only 4 moves away from being solved which can be executed with one hand. The solved cube can also be put into this mix with one hand. So you can force the outcome when you place in or remove each cube.





The other interesting thing here is the verbiage used. Each one is a kind of linguistic 'out' which acts as a pseudo demonstration of influence.

For example, in the first round I say:

*"IF I WAS TO ASK TO YOU PICK ONE OF THESE STOOLS RIGHT NOW, IT WOULD BE FAR EASIER FOR YOU TO GET TO THE ONE ON THE LEFT AS IT IS CLOSER TO YOU. THE ONE ON THE RIGHT IS TOO FAR AWAY. AND, OF COURSE, I AM TRYING TO PSYCHOLOGICALLY PUSH YOU TOWARDS THIS MIDDLE STOOL BY STANDING RIGHT BEHIND IT. SO I KNOW YOU WON'T GO FOR THIS ONE"*

Now, if they pick the one on the far right, I would say:

*"YOU SEE, THE ONE I DIDN'T MENTION IS THE ONE YOU WERE MOST DRAWN TO. SOMETIMES THE THINGS WE TRY NOT TO THINK ABOUT ARE THE THINGS WE CAN'T HELP BUT THINK ABOUT. LIKE IF I WERE TO ASK YOU TO NOT THINK OF BLUE SUADE SHOES, ALL YOU CAN DO IS TO THINK OF BLUE SUADE SHOES. WITH THAT IN MIND, HERE IS YOUR NEXT GO"*

This provides a pseudo explanation but also provides a little reveal for later in the show. *(In the show I have a celebrity thought of which turns out to be Elvis Presley. One of his most iconic hits was Blue Suede Shoes. Later, at the end of the show when I mention I have been influencing their choices throughout, I simply say, "Don't think of Blue Suede Shoes")*

If he chose the one in the middle:

*"YOU SEE, THE ONE YOU WENT FOR IS THE ONE I WAS PSYCHOLOGICALLY PUSHING YOU TOWARDS. THAT IS HOW THE BRAIN WORKS. SOMETIMES, IF THERE IS SOMETHING YOU ARE NOT TRYING TO THINK ABOUT, IT BECOMES ALL YOU CAN THINK ABOUT. LIKE IF I WERE TO ASK YOU TO NOT THINK OF BLUE SUADE SHOES, ALL YOU CAN DO IS TO THINK OF BLUE SUADE SHOES. WITH THAT IN MIND, HERE IS YOUR NEXT GO"*

Once again, a pseudo explanation that is easy to follow along with and the reveal later in the show helps confirm it as a successful technique.

Finally, if he chooses the one on the left:

*"YOU SEE, THE ONE YOU WENT FOR IS THE ONE I SAID WOULD BE EASIER TO GET TO. THIS IS HOW THE MIND WORKS..."*

*IT WANTS TO GO TO THE EASIEST CONCLUSION. LIKE IF I WERE TO ASK YOU TO NOT THINK OF BLUE SUADE SHOES, ALL YOU CAN DO IS TO THINK OF BLUE SUADE SHOES BECAUSE YOUR BRAIN GOES FOR THE EASIEST PART OF THAT SENTENCE. WITH THAT IN MIND, HERE IS YOUR NEXT GO”*

Each one provides a plausible explanation of your techniques which provides intrigue and therefore entertainment value.

It was Dave that pointed out, your opening effect needs to be visual (*hence the cubes*) Snappy (*this only runs for a few minutes*) and outline what the rest of the show will be like (*in my show I keep my audience on their feet and a few things ‘go wrong’ before correcting themselves. Also, it has hidden reveals, pseudo explanations and a kicker revelation which the show also has*)

What is even more satisfying is, you never mix the bags! You pick them up with your back towards the audience, pretend to mix and place them right back in the same order which means the order of the reveals stays perfect.

So place each cube into its bag and place one on each stool. Then, after your introduction, turn your back to the audience, gather the bags, act as though you are mixing them but really, place them back in their original order.


If the either bag on the outside is chosen (*1 or 3*), you do not need to do anything but pull out the cube as both of them are mixed. If they pick the one in the middle, as you take it out of the bag, execute the one handed mix to show it is mixed. When you place it back into the bag, perform the one handed solve and all is reset.

Now, gather them back up and turn your back. Mix them again but really, place them back in order. This time, if either cube on the outside is picked, perform the one handed solve as you take it out of the bag. If the middle bag is chosen, do nothing but take it out.

As you put the cube back into the bag, if needed, perform the mix once again so everything is re-set for the final round.

This is the same as the second round. Turn your back one final time, gather the bags, pretend to mix but put them back in order. If either of the outside bags is chosen, perform the one handed solve as you take it out of the bag to show it is solved. If the middle is chosen, just take the cube out of the bag.

We now need to take all of the cubes out of the bags for the final convincer. If they have chosen one of the cubes on the outside stools in the final round, we need to mix the middle cube as we take



it out of the bag. Then the final cube will already be mixed. However, if they chose the middle bag in the final round, we don't need to do anything. Just take the cubes out of the bags.

The last thing to do is reveal. It was Dave who suggested printing the revelations on the inside of the bags. This does a couple of things. Firstly, it means there are less props to worry about and the bags can be discarded at the end of this effect. Secondly, it validates there is nothing suspect about the bags without expressively saying so.

You can of course reveal however you want. Perhaps, a bill with the revelation on the back? They believe they won the money but then you reveal what is on the back.

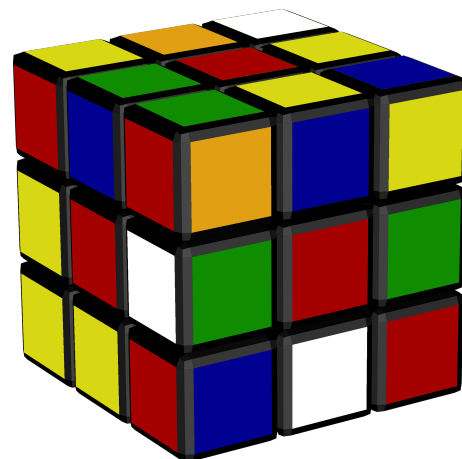
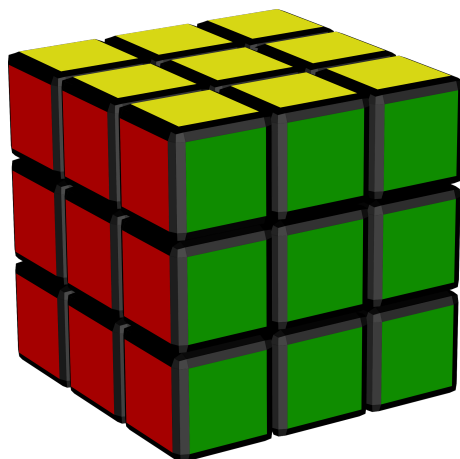
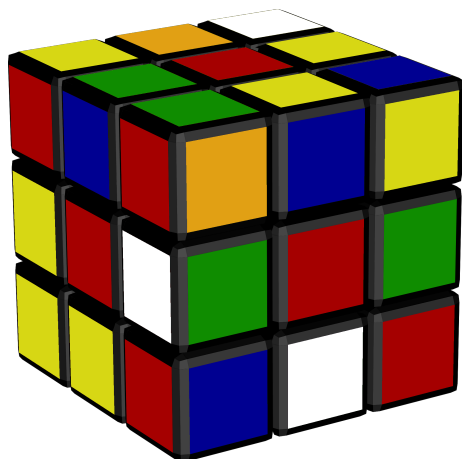
Maybe underneath the stools is written the revelation?

However you decide to reveal, you will see just how much of a punch this routine packs!

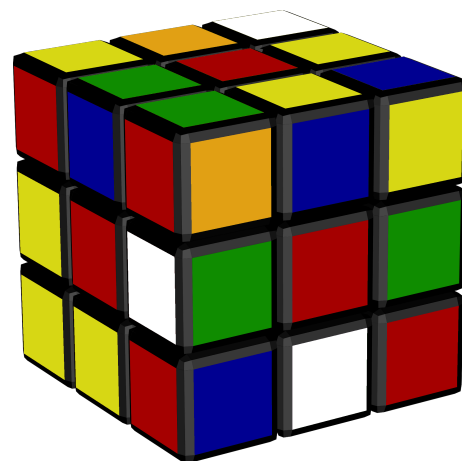
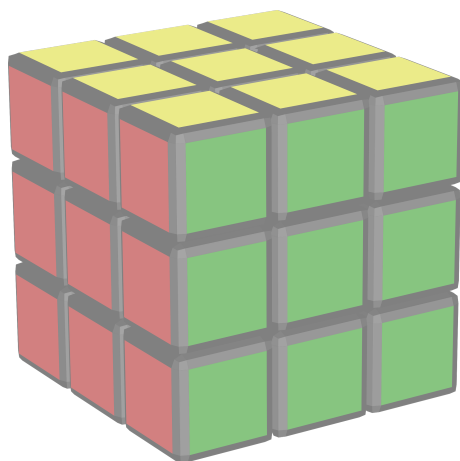
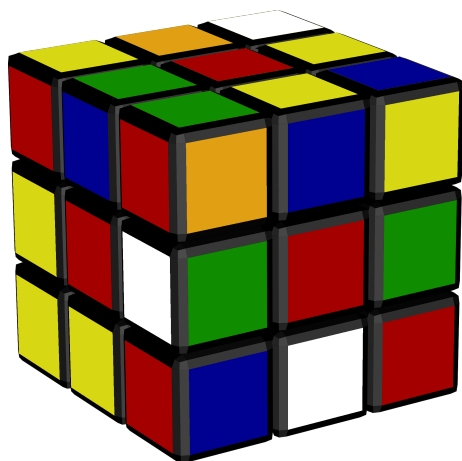
### **WHY STOOLS?**

This was intended to fill a stage! It does that wonderfully! The stools add an element of set and fairness. With them packed out and of course with their simplicity, there is not way anything untoward could be happening. For three cubes and three bags (*with three stools*) this plays HUGE!

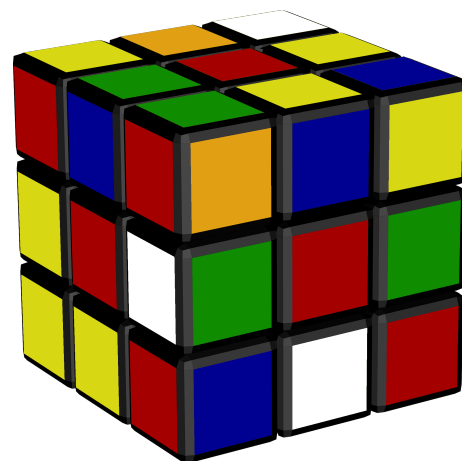
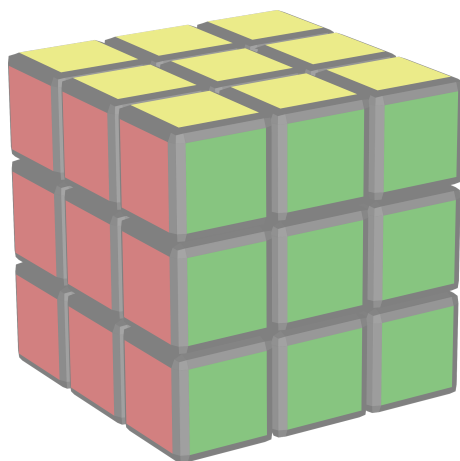
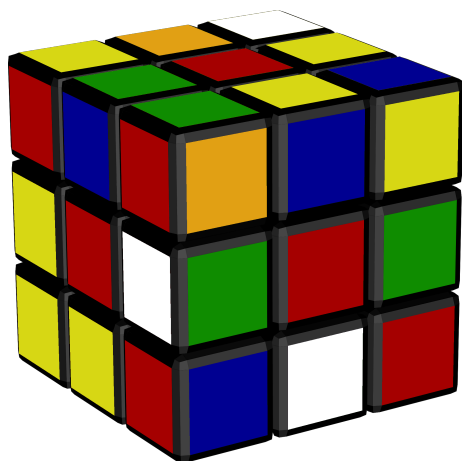
# CUBES STARTING POSITION



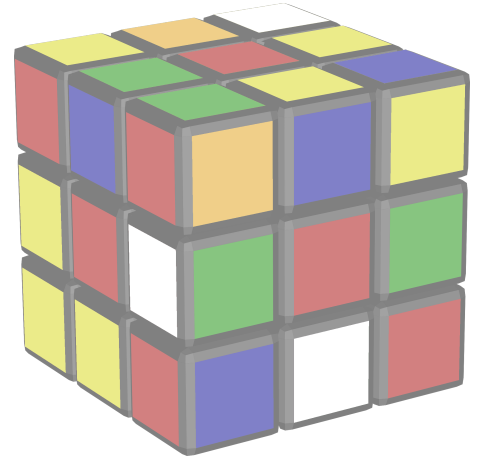
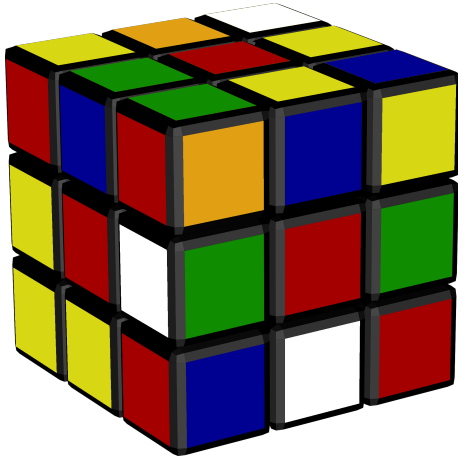
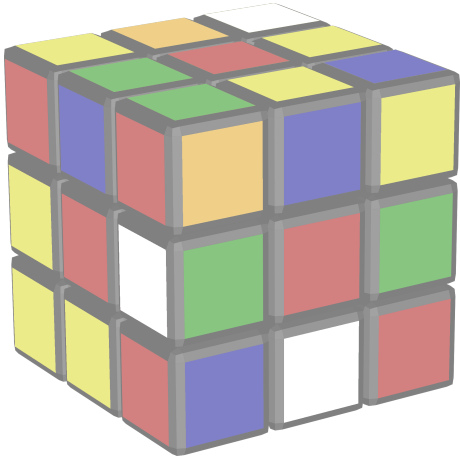
ROUND 1 – IF EITHER OUTSIDE CUBE IS TAKEN, DO NOTHING.



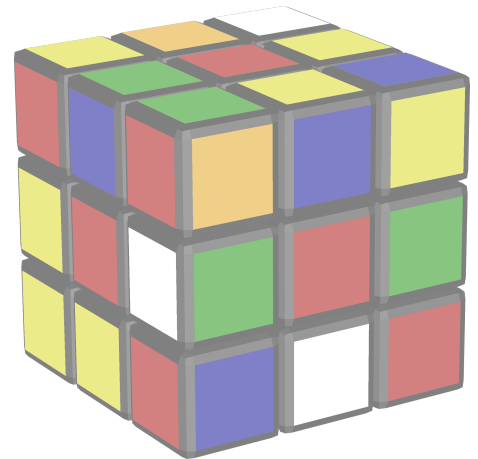
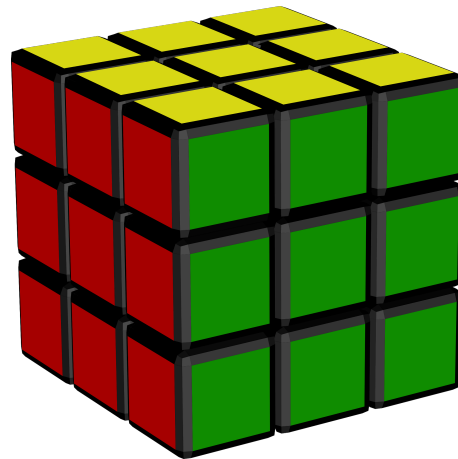
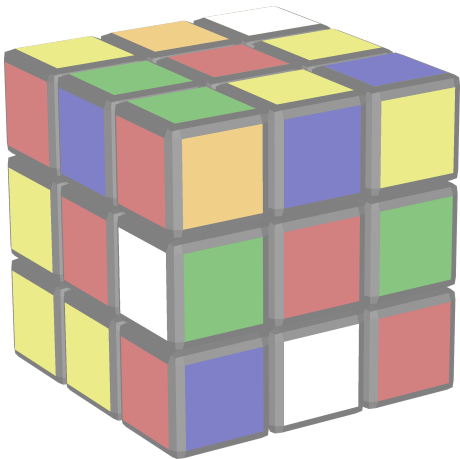
ROUND 1 – WHEN PLACED BACK IN, DO NOTHING.



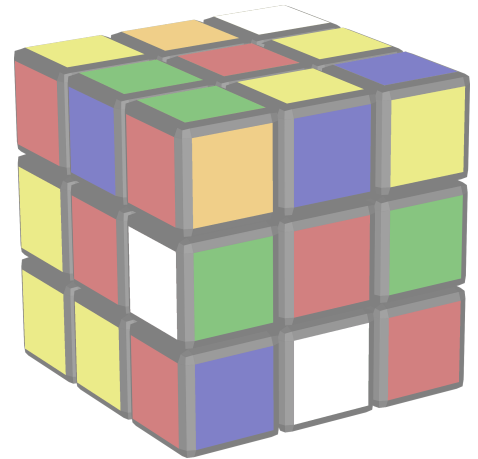
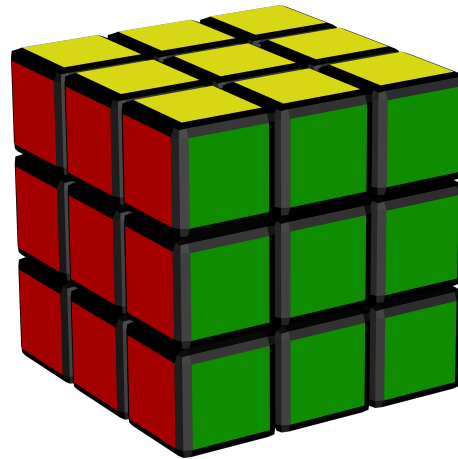
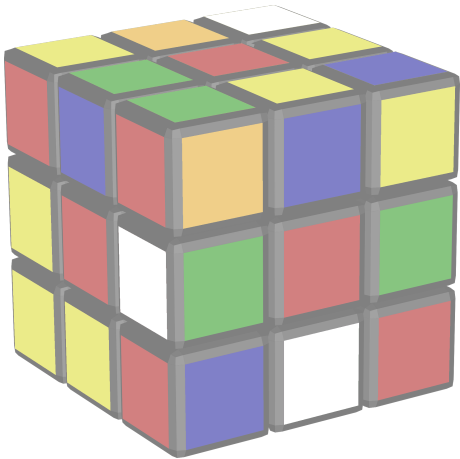
**ROUND 1** – IF MIDDLE CUBE IS SELECTED, MIX.



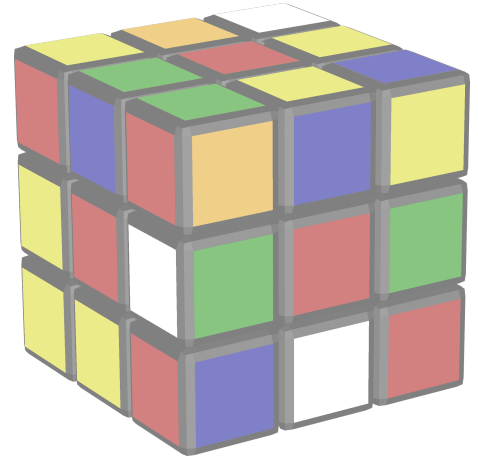
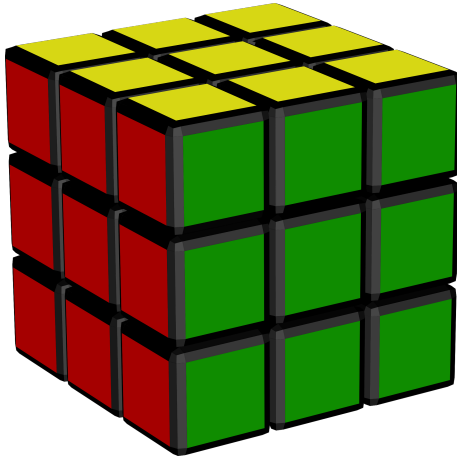
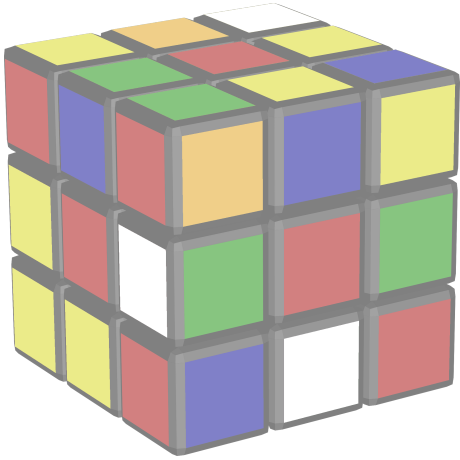
**ROUND 1** – WHEN PLACED BACK IN, SOLVE.



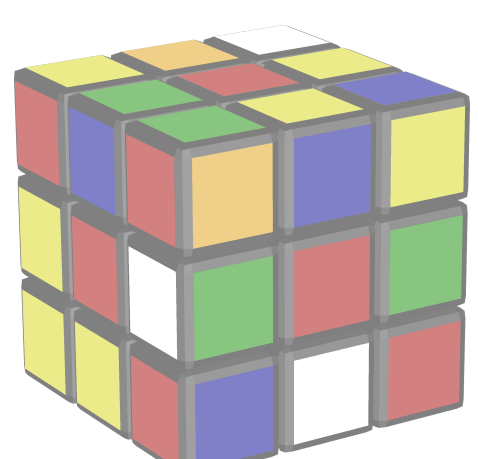
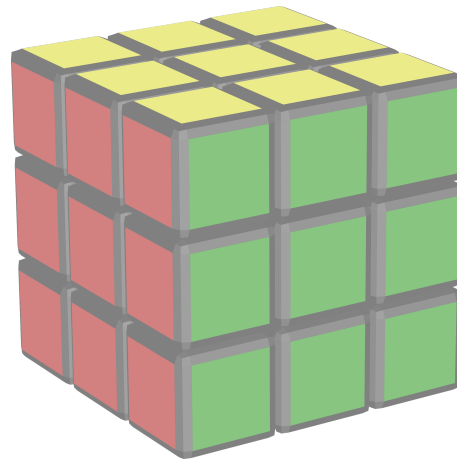
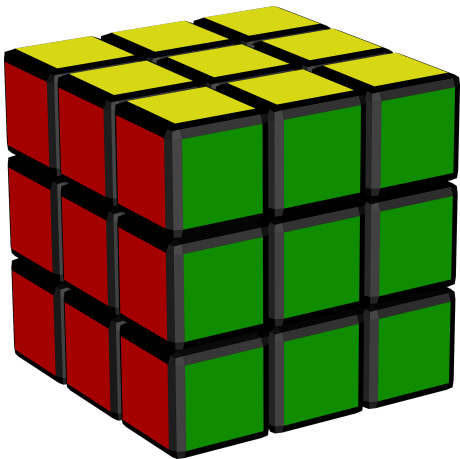
**ROUND 2 & 3** – IF MIDDLE CUBE IS SELECTED, DO NOTHING.



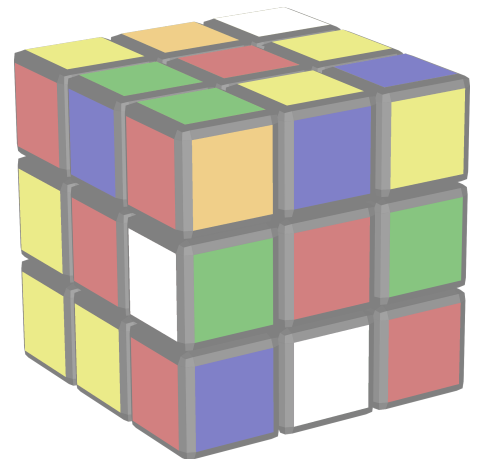
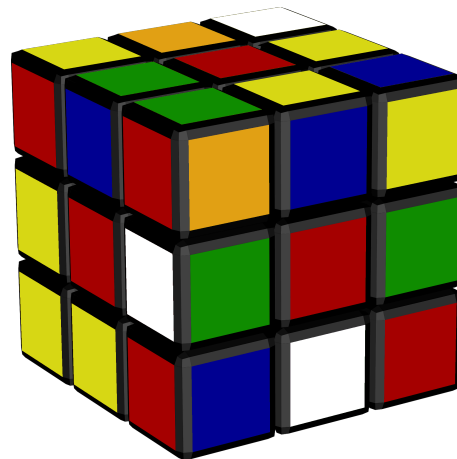
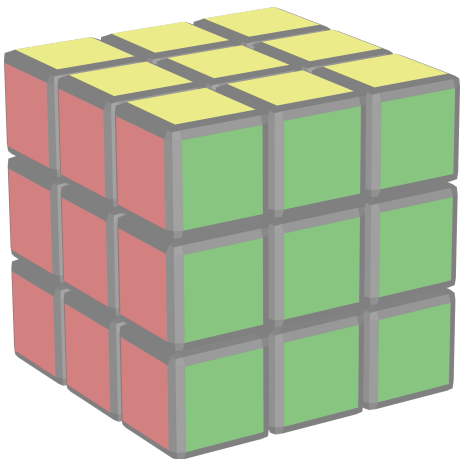
**ROUND 2 & 3** – WHEN PLACING BACK IN, DO NOTHING.



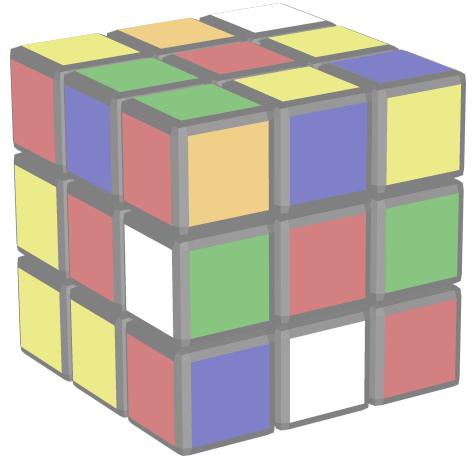
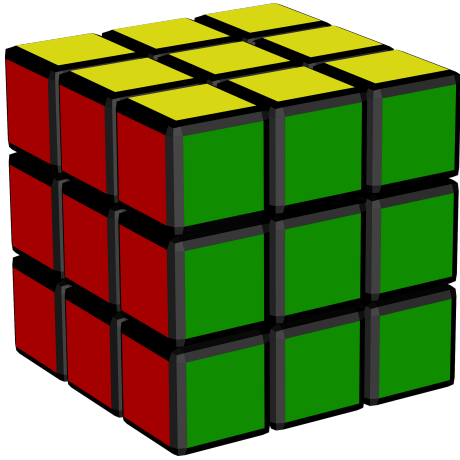
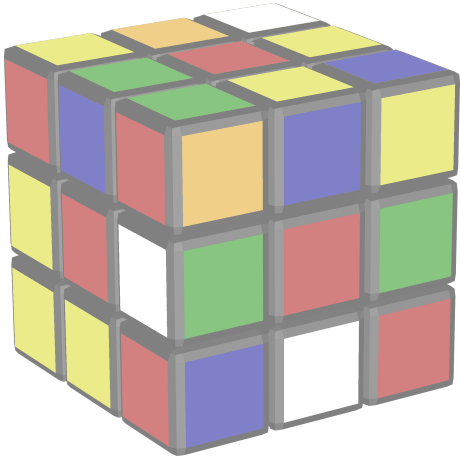
**ROUND 2 & 3** – IF EITHER OUTSIDE CUBE IS SELECTED, SOLVE.



**END CONVINCER** – IF AN OUTSIDE CUBE WAS CHOSEN IN THE LAST ROUND, WHEN TAKING OUT THE MIDDLE CUBE, MIX.



**END CONVINCER** – IF THE MIDDLE CUBE WAS CHOSEN IN THE LAST ROUND, NO ADJUSTMENTS NEED TO BE MADE.





## THE EFFECT

# WOULD YOU?

THE PERFORMER ASKS IF SOMEONE IN THE AUDIENCE HAS A BILL HE COULD BORROW. IT IS BROUGHT DOWN TO THE STAGE WHERE A TABLE CAN BE SEEN, FRONT AND CENTRE. THE SPECTATOR IS ASKED TO STAND BEHIND THE TABLE.

*“ON THE TABLE, YOU WILL SEE THERE ARE 6 ENVELOPES. THERE ARE THINGS WRITTEN ON THE OTHER SIDE OF THESE SO PLEASE BE CAREFUL TO NOT TURN THEM OVER, BECAUSE I DON’T WANT YOU TO SEE THEM JUST YET. INSIDE EACH ENVELOPE IS A FAKE DOLLAR BILL WHICH HAS BEEN FOLDED AND THEN FOLDED AGAIN. THIS IS SO THAT, IF I WAS TO LOOK AT THEM OR IF ANYONE WERE TO FEEL ONE OF THEM, THEY WOULDN’T BE ABLE TO DIFFERENTIATE ONE FROM THE OTHER. PLEASE TAKE THE ENVELOPES AND MIX THEM. AT NO POINT WILL I LOOK BACK”*

THE ENVELOPES ARE MIXED UP SO THE ORDER IS UNKNOWN.

*“PLEASE TAKE ANY ONE OF THE ENVELOPES AND SLIDE OUT THE FAKE BILL INSIDE, THEN FOLD YOUR NOTE IN HALF, AND THEN IN HALF AGAIN AND SLIDE IT INTO THE NOW EMPTY ENVELOPE. I WILL TAKE THE FAKE DOLLAR FROM YOU”*

THE SPECTATOR TAKES OUT A RANDOM FAKE NOTE AND HANDS IT TO THE PERFORMER WHO DISCARDS IT. THE SPECTATOR PLACES HIS BILL INSIDE THE NOW EMPTY ENVELOPE.

*“NOW MIX UP THE ENVELOPES SO THAT NOT EVEN YOU KNOW WHERE YOUR BILL IS!”*



THE SPECTATOR THEN MIXES THEM SO NO ONE KNOWS WHERE HIS BILL IS. AT NO POINT DOES THE PERFORMER TURN AROUND OR TOUCH THE ENVELOPES.

*“PLEASE HAND THOSE ENVELOPES OUT TO RANDOM AUDIENCE MEMBERS AND THEN TAKE A SEAT FOR ME. IF YOU ARE HANDED AN ENVELOPE, PLEASE MAKE YOUR WAY TO THE STAGE AND STAND IN A LINE”*

THE SPECTATOR HANDS OUT THE ENVELOPES AND THOSE WHO ARE HANDED ONE COME TO THE STAGE.

*“IN A MOMENT, ONE OF YOU WILL BE IN WITH THE CHANCE OF WINNING £20, KINDLY DONATED BY THE GENTLEMAN WHO JUST GAVE IT TO YOU”*

THE AUDIENCE LAUGH AT THE PROSPECT OF THE AUDIENCE MEMBER LOSING HIS MONEY.


*“THIS GAME HINGES ON HOW WELL YOU CAN LIE. IF YOU LIE SUCCESSFULLY, YOU WILL WIN THE MONEY. IF NOT, YOU WILL HAVE TO HAND IT BACK TO THE GENTLEMAN. IN A SECOND, I WOULD LIKE YOU TO PEEK INSIDE YOUR ENVELOPE, IF YOU HAVE A DOLLAR BILL, YOU WILL BE OUR TRUTH TELLERS. HOWEVER, IF YOU HAVE THIS GENTLEMAN'S MONEY, YOU WILL BE A LIAR. THAT MEANS YOU MUST LIE TO WHATEVER I ASK YOU. PLEASE MAKE SURE NO ONE SEES WHICH YOU HAVE”*

THEY EACH LOOK INSIDE AND TAKE NOTE OF WHICH BILL THEY HAVE.

*“YOU WILL NOTICE ON THE OTHER SIDE THERE IS PRINTED A ‘WOULD YOU RATHER’. THIS IS A POPULAR GAME IN WHICH YOU GIVE QUESTIONS THAT ARE IMPOSSIBLE TO ANSWER. BOTH ANSWERS ARE NOT FAVOURABLE BUT YOU ARE LEFT TO PICK THE LESSER OF BOTH EVILS. I WILL NEVER LOOK BACK SO PLEASE BE AWARE THAT YOU ARE NUMBERED 1-6, THIS END BEING 1 AND THIS 6. I WOULD LIKE YOU TO READ OUT YOUR ‘WOULD YOU RATHER’ WHEN I CALL YOUR NUMBER. AND, WHEN I ASK FOR YOUR ANSWER, IF YOU HAVE A DOLLAR YOU MUST TELL THE TRUTH AND IF YOU HAVE THE £20 NOTE, YOU MUST LIE.... CONVINCINGLY!”*

EACH SPECTATOR READS THEIR ‘WOULD YOU RATHER’ ALOUD.

*“WOULD YOU RATHER HAVE A GIRAFFE'S NECK OR AN ELEPHANT'S TRUNK? PERSON 1, WHAT IS YOUR ANSWER? PERSON 2? ETC”*



EACH SPECTATOR GIVES THEIR ANSWER AND THE PERFORMER ELIMINATES SOMEONE. THEY REMOVE THEIR DOLLAR BILL AND DISPLAY IT TO THE AUDIENCE BEFORE TAKING THEIR SEAT. THIS IS DONE AGAIN UNTIL ONLY TWO PARTICIPANTS STAND AT THE FRONT.

*“ONE OF YOU IS OUR LIAR AND ONE IS OUR TRUTH TELLER. I AM GOING TO WRITE SOMETHING DOWN AND SHOW IT TO THE AUDIENCE SO PLEASE DON’T PEEK”*

**‘PERSON 2 IS LYING. THEY SHOULD SAY BALD’**

THIS IS SHOWN TO THE AUDIENCE.


“SO, FOR THE FINAL ROUND. WOULD YOU RATHER BE HAIRY ALL OVER OR COMPLETELY BALD?”

PERSON 4 SAYS “BALD” AND SO DOES PERSON 1.

*“PLEASE, BOTH TAKE OUT YOUR BILLS AND SHOW THE AUDIENCE WHO IS LYING AND WHO IS TELLING THE TRUTH!”*

PERSON ONE HAS THE BILL AND PERSON 4 HAS THE DOLLAR!





For example, if the 'would you rather' on the envelope said, "Would you rather be hairy all over or bald?" Then on the note, the secret word would be 'Bald'. Now by looking at the note, I know which envelope it came out from!

Hopefully you are way ahead of me. Because each note in each envelope is seemingly exactly the same, it won't 'tip off' to the audience that they aid in the method at all.

So when you have the spectator take out a random note and replace it with their own, as soon as they hand me the fake dollar bill and I glance at the key word, I instantly know which envelope contains the real bill and therefore who will be lying! So simple but so clever and deceptive!

The rest is in the presentation. I write a 'Would you rather?' on the back of the envelopes to give added comedy value but also, as explained earlier, so the audience can follow along with the process. These can be customised and personalised for your audience. If you want them to be more naughty, then great and if not, you can choose different ones.

By using a spectators money, it not only adds comedy value but it gives the plot reason. The liar can win the money if they can lie convincingly.

The final thing I have added here is the end revelation. If you read what I write again, there is some ambiguous verbiage going on:

**'PERSON 2 IS LYING. THEY SHOULD SAY BALD'**

The word *should*, provides you with a revelation before they say anything. So if person 1 is lying and says 'bald' then you have a direct hit! They **should** and they **did** say bald!

However, it could be spun that if person one says 'hairy' but they are lying, then they **should** have said bald! So after they give their answer and reveal they are the liar, I would say:

*"SO IF YOU WERE LYING, WOULD SHOULD YOU HAVE SAID?"*

When they reply 'bald', I reiterate and I show them the pad:

*"PERSON 2 IS LYING AND THEY **SHOULD** SAY BALD!"*

And all of this without ever going near the props or looking at them at all!

WOULD YOU  
RATHER BE  
CONSTANTLY  
STICKY OR  
CONSTANTLY  
ITCHY?

WOULD YOU  
RATHER EAT A  
WHOLE JAR OF  
MAYONNAISE OR  
A WHOLE TUB OF  
BUTTER?

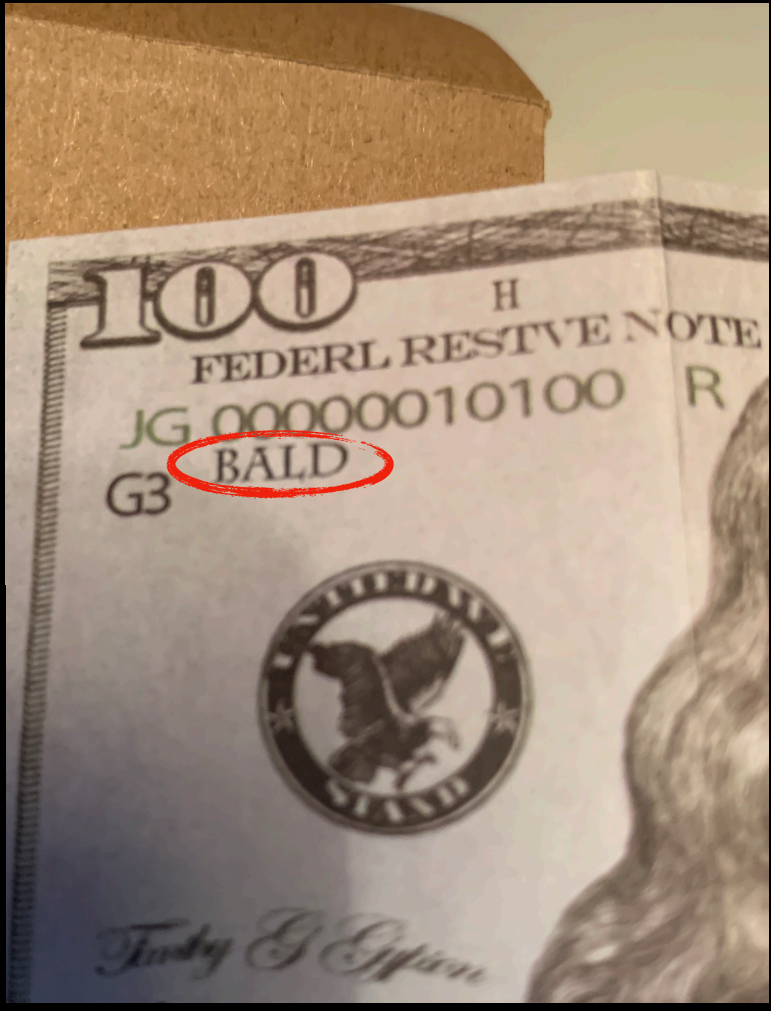
WOULD YOU  
RATHER BE  
HAIRY ALL OVER  
OR COMPLETELY  
BALD?

WOULD YOU  
RATHER SNEEZE  
ALL THE TIME  
OR HAVE  
HICCUPS ALL THE  
TIME?

WOULD YOU  
RATHER GET  
CAUGHT SINGING  
NAKED IN THE  
MIRROR OR GET  
CAUGHT SPYING  
ON YOUR CRUSH?

WOULD YOU  
RATHER BE BORN  
WITH AN  
ELEPHANT  
TRUNK OR A  
GIRAFFE NECK?

WOULD YOU  
RATHER BE  
HAIRY ALL OVER  
OR COMPLETELY  
BALD?



THE GIMMICKS

WOULD YOU?



## THE EFFECT

# ON THE RUN

ONE PERSON IN THE AUDIENCE IS ABOUT TO COMMIT A HORRENDOUS CRIME, THEY WILL HIDE THEMSELVES AWAY BUT THEY WILL TRY AND SAVE THEMSELVES WITH A LUXURY ITEM.

ONE PERSON IS INVITED UP ON STAGE. THE PERFORMER WRITES SOMETHING DOWN ON A PIECE OF PAPER, SCREWS IT UP AND THROWS IT TO SOMEONE IN THE FRONT ROW ON THE LEFT. THEN HE WRITES SOMETHING ELSE DOWN ON ANOTHER PIECE OF PAPER, SCREWS IT UP AND THROWS IT TO SOMEONE ELSE. FINALLY, HE WITES DOWN ONE FINAL THING, SCREWS IT UP AND THROWS IT TO ONE FINAL PERSON.

THE AUDIENCE MEMBER NAMES ANY TWO DIGIT NUMBER AND THE PERFORMER BRINGS OUT HIS PHONE. ON IT IS A SERIES OF LISTS IN HIS NOTE APP. SHE SEES THE TOP LIST SAYS: '**ON THE RUN: THE CRIME**'


SHE LOOKS AT WHAT IS NEXT TO HER CHOSEN NUMEBR AND IT SAYS: '**RUNNING NAKED IN PUBLIC**'

ANOTHER LIST SAYS: '**ON THE RUN: WHERE WILL YOU GO?'**

SHE AGAIN NOTES WHAT IT SAYS: '**YORK**'

THE FINAL LIST SAYS: '**ON THE RUN: YOUR LUXURY ITEM**'

NEXT TO HER NUMBER IT SAYS: '**A GIANT PICTURE OF JUSTIN BIEBER**'



AFTER THE INEVITABLE LAUGHTER DIES DOWN AT THE NOTION THAT SOMEONE GOT ARRESTED FOR RUNNING NAKED IN PUBLIC, RAN TO YORK IN THE UK AND GOT OUT OF TROUBLE ONLY WITH THE HELP OF A GIANT PICTURE OF JUSTIN BIEBER, THE PERFORMER CONTINUES...

*"I GAVE YOU THE CHANCE TO CHOOSE ANY NUMBER AND CHANGE YOUR MIND. SO IT IS FAIR TO SAY, ANY CRIME, PLACE AND ITEM COULD HAVE BEEN CHOSEN FROM THOUSANDS OF DIFFERENT PERMUTATIONS. PLEASE UNRAVEL WHAT I WRITE DOWN FOR CRIME! I KNEW IT. HOWEVER, I GOT A BIT LOST WITH WHERE YOU WILL GO. I THOUGHT YOU WOULD GO TO CUBA!"*

THE FIRST REVELATION IS OPENED AND MATCHES BUT THE SECOND IS WRONG!

*"BUT THAT IS OKAY, PLEASE OPEN THE FINNAL PIECE OF PAPER"*

IT IS REVEALED TO SAY: **'POOR JUSTIN BIEBER'**



## THE METHOD

# ON THE RUN

After reading that, most of you will be aware that this is my presentation for the 'Digital Force Bag' app by Nick Einhorn. A wonderful app that I highly rate.

I have the app set up with three lists.

The first has a list of silly crimes with the force crime being '*Running Naked in Public*'. The second has a list of places and my force place is: '*York, UK*' and the final list is a list of items and my force item is: '*A Giant Picture of Justin Bieber*'.

There is not much to point out here. Of course, you could use any forcing method. Perhaps a blank Svengali deck with things written on or Svengali Forcing Pads. Whatever you choose, this is all about the presentation.

It is a brilliantly funny piece that gets laughter all the way through and runs as a hidden theme through my show. For example, I get the place purposely wrong. Then, during the end revelation of the show, a prediction states: '***One person will commit a horrendous crime! They will get caught streaking in public! Whilst I think they should hide in Cuba, they will of course go to York in the UK and hide in plain sight with their oversized picture of Justin Bieber!***'

Earlier in the show, we also have a game of hangman in which I get a few letters wrong. Check out the image of what the back of the bookmark says.





Now look again at what the letters spell. YORK.

Now, you can understand how I have hidden so much throughout my show in this one piece. Because the premise is so funny and different, it sticks in peoples minds allowing me to play it much bigger. The end of the show actually has another reveal and is the final kicker of the show which makes audiences erupt!

The final thing I have added here is the use of three lists and mentioning that there are thousands of permutations. This, of course is not true. But in the minds of the spectators, any crime, and place and any item could have been used! Meaning, there are hundreds of outcomes they could have selected. It is a great way to make them mis-remember what happened and make the effect even more impossible!

Notes Edit

**On The Run - The Crime**  
Yesterday 1. Biting Your Toenails In Public 2. Fas...

**On The Run - Where Will You Go?**  
Yesterday 1. Rio de Janeiro 2. Brazil 3. Hong Ko...

**On The Run - Luxury Item List**  
Yesterday 1. £1000 Gift Card 2. Slinky 3. Apple...

**Celebrities**  
Yesterday 1. Michael Jackson 2. Tom Hanks 3. K...

**Shopping List**  
Yesterday 1. Rice 2. Apples 3. Orange Juice 4....

**Family gift ideas**  
Yesterday Remember to look at deals on Amazo...

**Books to read by the end of the year**  
Yesterday The Catcher In The Rye, Nineteen Eig...

**Birthday lists**  
Wednesday Need to find a present for George - b...

**Next week's event**  
Wednesday 9pm for 2 hours in central. Speak to a...

**Things to buy later this week**  
Tuesday Food for the event, drinks and snacks...

18 Notes

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06 July 2019 12:33

On The Run - The Crime

1. Biting Your Toenails In Public
2. Fashion Crime
3. Bad Hair Day
4. Something in Between Your Teeth
5. Crimes Against Dancing
6. Throwing Eggs at a House
7. Stealing an Old Persons Scooter for a ride
8. Stalking Brad Pitt
9. Pressing all the Buttons in a Lift
10. Running Naked In Public
11. Impersonating a Police Officer
12. Joy Riding in a Police Car
13. Filming Your Neighbours Being Naughty
14. Getting a Plumber When There is no Leak
15. Painting Your Living Room Bright Pink
16. Falling Over in Public
17. Having a picture of Donald Trump
18. Playing Rock Anthems Full Blast at Midnigh
19. Dancing in the Moonlight.. Naked
20. Skinny Dipping
21. Picking your Nose
22. Choosing Pepsi and not Coke
23. Wearing Socks with Sandals
24. Having a very hairy back
25. Having Smelly Feet
26. Singing in the Shower Loudly
27. Stealing 42kg of Mayonnaise

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06 July 2019 12:34

On The Run - Where Will You Go?

1. Rio de Janeiro
2. Brazil
3. Hong Kong, China
4. Singapore
5. Bangkok, Thailand
6. London, United Kingdom
7. Paris, France
8. Macau
9. New York City, USA
10. York, United Kingdom
11. Shenzhen, China
12. Kuala Lumpur, Malaysia
13. Antalya, Turkey
14. Istanbul, Turkey
15. Dubai, United Arab Emirates
16. Seoul, South Korea
17. Rome, Italy
18. Phuket, Thailand
19. Guangzhou, China
20. Mecca, Saudi Arabia
21. Pattaya, Thailand
22. Taipei, Taiwan
23. Miami, USA
24. Prague, Czech Republic
25. Shanghai, China
26. Las Vegas, USA
27. Milan, Italy

SCREEN SHOT SET UP

WOULD YOU?

13:30 4G

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06 July 2019 12:34

On The Run - Luxury Item List

1. £1000 Gift Card
2. Slinky
3. Apple Watch
4. Snowboard
5. Gift Card
6. £100 Voucher
7. Movie Tickets
8. 3-Day Cruise
9. Clothing
10. Giant Picture of Justin Bieber
11. Diamond Necklace
12. Apple TV
13. iPad
14. Phone
15. Computer
16. Star Wars LEGO Set
17. Tickets to Rome
18. Dream House Barbie
19. Trampoline
20. PS4
21. Autographed Football
22. Spa Day
23. Skis
24. Amazon Echo Dot
25. Ice Cream Maker
26. New Car



GET READY

**SEE YOU SOON!**

So hopefully, this has already given you lots to think about. These are all fully formed routines taken from my show and they all received incredible reactions!

This should also hopefully give you a taste of what is in store with VIP Study! It will be a great journey and I hope you get a ton of great ideas out of it!

If you have any comments, ideas or questions, please do not hesitate to let me know and contact me in all the usual places.

For now, play with these ideas, digest the material and have fun performing them!

I will see you soon inside the VIP Study Forums!

*Jamie Daws*

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